

## COMMUNITY ENERGY AND CO<sub>2</sub> BALANCING

# Involve your population in the energy transition process



### CO<sub>2</sub> calculator for your inhabitants

- ✓ Simple calculation of energy consumption and CO<sub>2</sub> emissions from living, eating, shopping and mobility.
- ✓ Results provided in different degrees of detail.
- ✓ Comparison with the previous year's balance, with other users in the community and with the national average value.
- ✓ Effects of measures on your personal energy and CO<sub>2</sub> balance.



### Numerous advantages for your region

- ✓ Acceleration of the energy transition process.
- ✓ Enhancement of sensitivity and dialogue with the population.
- ✓ Comprehensive anonymised data evaluations in the community.
- ✓ Community-specific starting page, logo placement in the tool.
- ✓ Balancing of all areas of life: living, mobility, electrical appliances, food, other consumption.



### Free support from ECOSPEED

- ✓ Hotline (telephone & email) for your questions.
- ✓ Webinars.

### Versatile dialogue platform for your region – tips

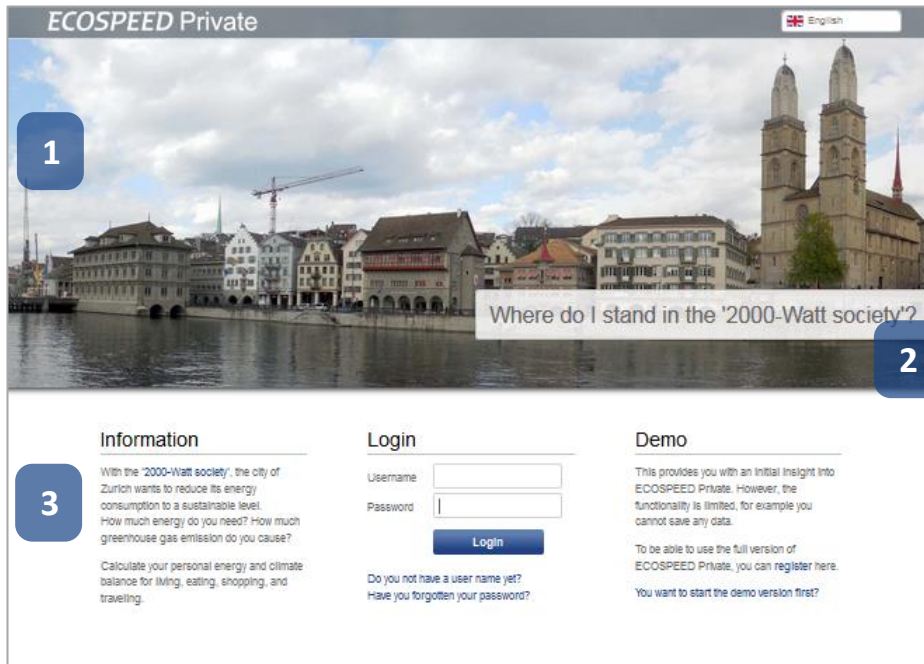
- Integrate ECOSPEED Private in your communication campaign.
- Increase the rate of participation, by combining ECOSPEED Private with a playful element (e.g. a competition).
- Make specific use of the anonymised community-evaluations for effective measures to drive the energy transition forwards.
- Communicate the most important knowledge acquired and provide motivation for other measures.
- Repeat the campaign to compare years and measure success.

Test now:

<https://private.ecospeed.ch/private>

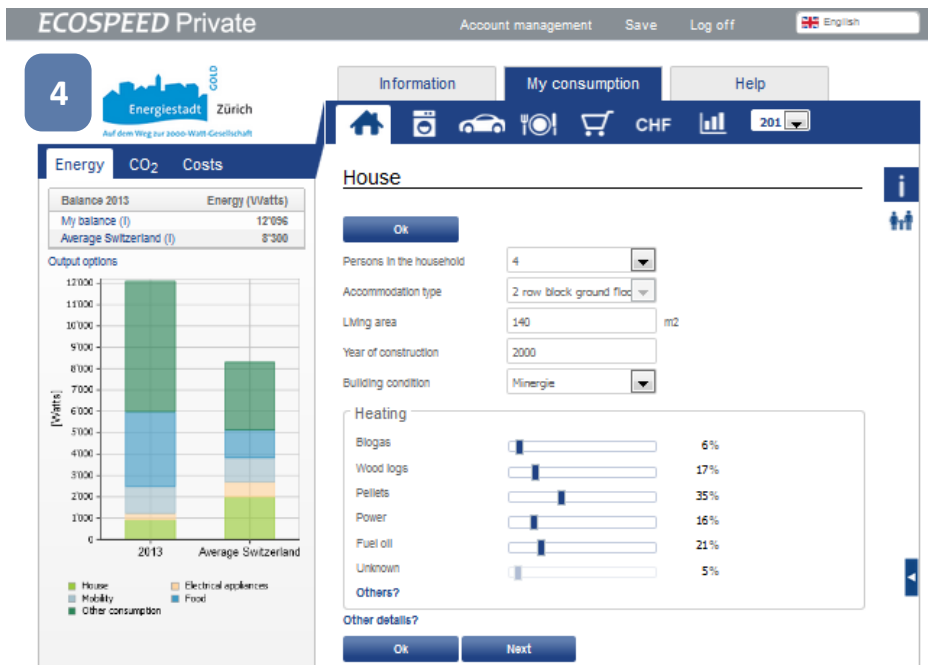
EXAMPLE

# Community-specific starting page and logo placement



## Starting page

- 1) Your welcome image
- 2) Your claim
- 3) Your information text



## In the tool

- 4) Your logo or image

Country-specific data set for the whole of Europe.

## A wide range of deployment options – excerpt from references

**Regions:** City of Zurich, Municipality of Rüthi

**2000-Watt Enclosures:** Hunziker, Kalkbreite, Sihlbogen, Burgunder, Erlenmatt

**Schools:** Canton School Enge

**Associations:** Umweltvelowege Zürich